

# Annie Tseng

Toronto, ON

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## Education

- Master of Science: Biomedical Communications** Sept 2016 – Currently  
*University of Toronto, Toronto, ON*
- Full time student at Atelier de Bresoles** Aug 2015 – Jan 2016
- Intensive training in figurative art, modeled after the academic tradition
- Bachelor of Science: Major in Biology, Concentration in Neurobiology** Sept 2011 – May 2015  
*McGill University, Montreal, QC*

## Work Experience

- Web Technology Development Assistant** Sept 2016 - Currently  
*Biomedical Communications Program at University of Toronto*
- Maintain and update the University of Toronto Biomedical Communications department website
  - Provide lab support to colleagues
  - Troubleshoot, maintain, and update the department's computer network
- Educational Information Technology Summer Student** Aug 2016  
*Perioperative Interactive Education Team, <http://pie.med.utoronto.ca/htbw/>*
- Worked on the conversion of existing Flash modules for teaching patients how various organs of the body work into mobile-friendly applications that work on smartphones and tablets, as well as desktop computers.
  - Restructured module information to fit the new framework
  - Created and edited illustrations and logos in Photoshop and Illustrator. Worked in After Effects to create sprite sheets from the Flash modules.

## Extra-Curricular Activities

- Content Developer** Sept 2015 – Currently  
*Montreal Mynix Athletic Club*
- Restructured and implemented efficient and sustainable internal communication strategies, designed marketing material and oversaw complete overhaul of website and its continued maintenance.
  - Developed all marketing material including logo, posters, and web content, as well as managed administration and online registration logistics and processing for the *Mynix Open First Annual Badminton Tournament 2016*
- Layout Editor (2016), Illustrator (2012 - 2015)** Sept 2012 – May 2016  
*The Bull & Bear, McGill University*
- Provide illustrations for monthly publications for three years, illustration was featured in the cover and multiple feature articles.
  - Rebranded the print copy and completed all layout editing in InDesign for Winter 2016 issue to fit team vision

## Comparative Healthcare Systems Program 2014

May 2014

- Discussed global health concerns, medical education, healthcare systems, health care policies with doctors, nurses, policy-makers, and numerous other health care providers at several institutions in Montreal, Nanjing and Taiwan
- Interviewed many healthcare professionals, conducted research, and wrote a paper comparing the differences and similarities of suicide prevention programs in Canada and Taiwan
- Group leader, liaison between program participants and host students, professionals, and instructors

## VP Communications

Feb 2013 – May 2014

*myVision at McGill (Social business base in Montreal)*

- Branding and marketing of the club since establishment
- Web and graphic design, website manager
- Social media and newsletters management
- Planned awareness campaigns and information seminars about social business

## Web Developer, Graphic Designer and Founding Member

Jan 2013 – Dec 2013

*Design Cooperative at McGill (formerly Design McGill)*

- Established club and created club missions
- Coordinate design workshop for students
- Provide designing services for organizations in school community

## Volunteer Experience

**Data entry & Recruitment** of Family Study Participants for Dr. Nancy Low,  
*Department of Psychiatry, McGill University*

June 2013 – May 2014

- Worked with programs including SPSS, OMR, Excel to record and collate data
- Recruited participants for family study
- Attended chart/diagnostic reviews

## Field Work

**Volunteer** at the Green Lab, Dr David Green, McGill University

May 2013 – June 2013

- Survey Fowler's toad habitat at Long Point, Ontario
- Capture, mark and record data of Fowler's toad during breeding season and compare with data from past years

## Technical Skills

- Mac, Windows, Microsoft Office
- Adobe Illustrator, Photoshop and InDesign
- Zbrush
- Maxon Cinema 4D
- Wordpress
- HTML5
- CSS3
- Javascript

*References available upon request*