

# Annie Tseng

Toronto, ON  
Canada

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## Education

- 2016 – Present** Master of Science in Biomedical Communications (MScBMC)  
*University of Toronto, Toronto, ON*
- 2015-2016** Full-time student at Atelier de Bresoles  
*Intensive training in figurative art, modeled after the academic tradition*
- 2011-2015** Bachelor of Science, Biology Major  
*McGill University, Montreal, QC*

## Work experience

- 2016 – Present** Web Technology Development Assistant  
*Biomedical Communications Program at University of Toronto*
- Maintain and update the University of Toronto Biomedical Communications department website
  - Provide lab support to first and second year BMC students
  - Troubleshoot, maintain, and update the department's computer network
- Present** Independent Contractor  
*The Centre for Family Medicine Care Innovations, Ontario*
- Logo, brand and web design for their Memory Clinic, MINT
- 2016** Educational Information Technology Summer Intern  
*Perioperative Interactive Education Team, Toronto General Hospital Department of Anesthesia*
- Conversion of an interactive physiology teaching modules to mobile-friendly applications
  - Restructured module information to fit the new framework
  - Created and edited illustrations and logos in Photoshop and Illustrator. Worked in After Effects to create sprite sheets from the Flash modules.
- 2013-2014** Research Assistant  
*Dr. Nancy Low, Department of Psychiatry, McGill University*
- Worked with programs including SPSS, OMR, Excel to record and collate data
  - Aided in the digitalization of patient data
- 2013** Field Research Assistant  
*Green Lab, Dr David Green, McGill University*
- Survey Fowler's toad habitat at Long Point, Ontario

## Awards & honours

- 2017** \$15,000 Social Sciences and Humanities Research Council (SSHRC) Grant

## Extra-curricular activities

### 2015-Present **Graphic Content Developer**

*Montreal Mynix Athletic Club*

- Restructured and implemented efficient and sustainable internal communication strategies, designed marketing material and oversaw complete overhaul of website and its continued maintenance.
- Developed all marketing material including logo, posters, and web content, as well as managed administration and online registration logistics and processing for the Mynix Open Badminton Tournament in 2016 and 2017

### 2012-2016 **Layout Editor (2016), Illustrator (2012 - 2015)**

*The Bull & Bear, McGill University*

- Provide illustrations for monthly publications for three years, illustration was featured in the cover and multiple feature articles.
- Rebranded the print copy and completed all layout editing in InDesign for Winter 2016 issue to fit team vision

### 2014 **Comparative Healthcare Systems Program 2014**

*McGill University*

- Discussed global health concerns, medical education, healthcare systems, health care policies with doctors, nurses, policy-makers, and numerous other health care providers at several institutions in Montreal, Nanjing and Taiwan
- Interviewed many healthcare professionals, conducted research, and wrote a paper comparing the differences and similarities of suicide prevention programs in Canada and Taiwan
- Group leader, liaison between program participants and host students, professionals, and instructors

### 2013-2014 **VP Communications**

*myVision at McGill (Social business base in Montreal)*

- Branding and marketing of the club since establishment
- Web and graphic design, website manager; social media and newsletters management
- Planned awareness campaigns and information seminars about social business

## Technical skills

**Digital** 2D: Photoshop, Illustrator, InDesign  
3D: 3D Slicer, Osirix, Maxon Cinema4D, Zbrush  
Editing/Compositing: Adobe After Effects (in progress)

**Traditional** Carbon dust, graphite, pen and ink, oil paint, acrylic paint

**Programming** HTML, CSS, Java, CMS (Wordpress), C# (in progress)

**Other** Storyboarding, wireframing, layout and design, project management, event planning